

EXHIBITOR PROSPECUTS

Fio LS

OSA FRONTIERS IN OPTICS
LASER SCIENCE APS/DLS

EXHIBIT AT THE **NEW FIO** IN
WASHINGTON, D.C., USA

NEW LOCATION OFFERS EASY IN
AND OUT ACCESS TO GOVERNMENT
FUNDING AGENCIES

NEW FOCUS OFFERS INSTANT ACCESS
TO INNOVATION TO REDUCE YOUR
DEVELOPMENT TIME TO MARKET

NEW EXHIBIT FORMAT MAXIMIZES
YOUR ACCESS TO ALL ATTENDEES

TECHNICAL CONFERENCE

17 - 21 September 2017

EXHIBITION

19 - 20 September 2017

Washington Hilton,
Washington, District of Columbia, USA



frontiersinoptics.org

THE INAUGURAL YEAR OF A NEW EXHIBITION EXPERIENCE

The 2017 OSA Frontiers in Optics + Laser Science APS/DLS conference introduces a meeting experience that has been thoughtfully revised — taking the best of the past and adding vital, innovative elements.

OSA FRONTIERS IN OPTICS

Frontiers in Optics, OSA's Annual Meeting, encompasses the breadth of optical science and engineering and fosters the exchange of information between researchers and product developers looking for ways to cut time to market through innovation.

LASER SCIENCE APS/DLS

This important forum, sponsored by **American Physical Society's Division of Laser Science (APS/DLS)** features the latest in laser applications, spanning topics in physics, biology and chemistry.

WHAT'S NEW FOR EXHIBITORS?

A Lot! Changes and Enhancements Include:

- New focus on 4 key rapidly evolving and expanding markets
- New location in USA's easy-access capital city, Washington, DC
- Longer exhibit hours than ever before
- Rapid-fire sessions in the Exhibit Hall
- And More!

Reserve your exhibit space today at +1.202.416.1428 or exhibitsales@osa.org.

WHAT'S NEW?

Date and Location

The new meeting location in Washington, D.C., and now in September, guarantees efficient and affordable access (with three airports servicing the Greater Washington area); plus closer proximity to funding agencies, leading science organizations and research institutions.

Technical Conference:

17 – 21 September 2017

Exhibition:

19 – 20 September 2017

Washington Hilton,
Washington, District of Columbia, USA

User-Market Conference Themes

The Technical Conference is organized around four themes that leverage the intersection between science and applications. This new future innovation themed conference will bring product engineers and researchers from industry and academia together to develop the revolutionary new products and technologies of tomorrow.

2017 Themes:

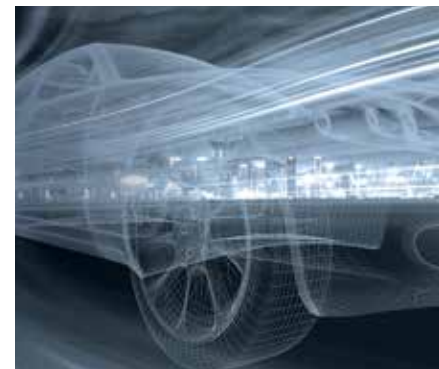
Automotive
Nanophotonics and Plasmonics
Optics in Computing
Virtual Reality and Augmented Vision

Visionary Speakers

New visionary speakers come from within and beyond the optics and photonics community — each equipped to provide insight into cutting-edge advances related to the four conference user-market themes.

Maximum Access Format

Rapid-fire Oral Presentations, in a new show floor theater surrounded by exhibit booths, will offer you more access to engage with attendees during extended show-focused times.



AUTOMOTIVE



NANOPHOTONICS AND PLASMONICS



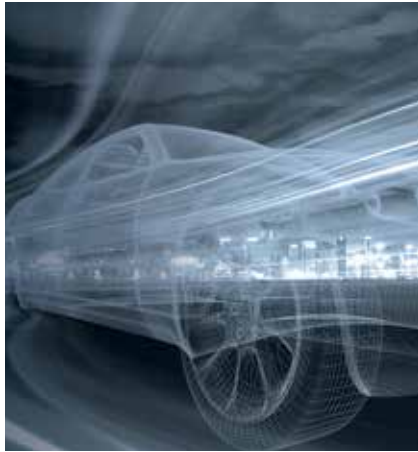
OPTICS IN COMPUTING



VIRTUAL REALITY AND AUGMENTED VISION

MEET 2,000 CUSTOMERS IN 4 HOT MARKETS AT THE ALL NEW FiO 2017

Optics & photonics innovation — that speed your products to market — start here.



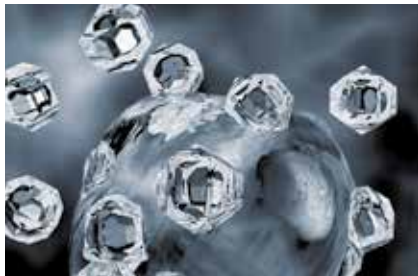
AUTOMOTIVE

Applications Featured:

- Attention Tracking (pNIRS, airforce)
- Clothing-smart Fabrics
- Compact Lasers
- Computing for Optical Systems
- Diagnostics
- GYRO Back-up for GPS Denied Areas
- Heads-up Displays
- Illumination and Non-imaging Design
- Laser Ignition
- Laser Manufacturing
- LIDAR
- Lighting Design
- Night Driving
- Novel Optical Manufacturing Techniques
- Quantum ID for Security
- Remote Control/Sensing
- Road Markings
- Sensing and Triggering

Reach These Buyers!

- Component suppliers
- Auto industry researchers
- Tier 1 and 2 suppliers
- Contract manufacturers
- Metrology engineers



NANOPHOTONICS AND PLASMONICS

Applications Featured:

- Energy Harvesting and Conversion
- Fabrication and Instrumentation for Nanophotonics
- New Materials
- Plasmonics
- Q-Dots Spectroscopy Imaging Therapy
- Sensing/Biosensing
- Spectroscopy
- Structural (Nanophotonic) Colors

Reach These Buyers!

- Materials and device engineers
- Sensor manufacturers
- System integrators
- Life scientists
- Photonic integration manufacturers



OPTICS IN COMPUTING

Applications Featured:

- 2-D Systems
- Analog Computation
- Emerging Materials for Low-power Computing
- Imaging and Sensing for Machines
- Manufacturing of Optical Systems for Data
- Neural Networks
- Optical Transport Revolution (Advanced Networks and Connections)
- Packaging and Interconnects Between Optical Fibers and SI Photonics
- Quantum Information Processing

Reach These Buyers!

- Component suppliers
- Computer and network architects
- Device researchers
- Metrology engineers
- System integrators



VIRTUAL REALITY AND AUGMENTED VISION

Applications Featured:

- 3-D Display
- Accommodation (and Human Factors)
- Adaptive Optics for Vision
- Augmented Reality/Robotics
- Eye Tracking
- Freeform Design for Augmented Vision
- Image Acquisition
- Surgical Systems/Heads-up Display
- Telepresence

Reach These Buyers!

- Component suppliers
- Imaging researchers
- End-product vendors
- Contract manufacturers
- Application engineers

EXHIBIT AT FiO

Connect with Customers, Access Cutting Edge Innovators
and GROW YOUR BUSINESS!

Make a powerful impression by putting your products
and services in front of more than 2,000 key prospects.

- Meet buyers and technology experts from four of the fastest growing vertical markets: automotive, optics in computing, nanophotonics and plasmonics, and virtual reality and augmented vision.
- Develop new business, valuable contacts and fresh ideas to boost sales and profitability.
- Meet with business and industry leaders from around the world.
- Network with OSA Board Members and top leadership as they convene to make decisions that shape the future of the organization and the industry.
- Represent your company to some of the most prominent figures in the industry.
- Build your competitive advantage as you access educational opportunities and learn about the newest technology.
- Tap into Washington, D.C.'s government agencies and find a new source of funding for your company's R&D projects.
- Ensure you are a key player in the next phase of your clients' plans.

EXHIBITION DATES AND HOURS

Tuesday, 19 September: 09:30 – 16:00

Wednesday, 20 September: 09:30 – 15:00

Reserve your exhibit space today! +1 202.416.1428 | exhibitsales@osa.org.



MEET YOUR CUSTOMERS!

Rates: OSA Industry Development Associates (OIDA) Members save 20% on exhibit space at FiO 2017. Become an OIDA Member today. Visit osa.org/industry

Booths & Tabletops Include:

- Company identification sign
- One complimentary technical registration (up to \$1,100 value)
- Unlimited personnel registrations
- One copy of technical program
- Company profile listing in Buyers' Guide
- Company profile and link on web site
- Company profile listing in Conference App

Exhibit Booth

\$1,955 | OSA Industry Development
Associates (OIDA) Members

\$2,300 | Non-members

Cost Includes: Raw 10' x 10' exhibit space (approximately 9 sqm) and pipe and drape. Furnishings, electricity and services will be available to order via the Exhibitor Service Manual.

Tabletop Display

\$1,658 | OSA Industry Development
Associates (OIDA) Members

\$1,950 | Non-members

Cost Includes: One display table, two side chairs and standard carpet.

MAXIMIZE YOUR PARTICIPATION WITH A SPONSORSHIP AT FiO 2017

Sponsorships put your company at the forefront of your buyer's mind and allow you to engage with your audience and achieve your goals before, during and after the event. Increase your exposure and visibility through a variety of promotional opportunities:

- Coffee Breaks and Receptions
- Attendee Bags
- FiO Buyers' Guide Advertising
- Conference App Advertising

Custom sponsorships are available! Let's work together to unlock a unique opportunity for your brand! Contact the FiO sales team at +1.202.416.1428 or exhibitsales@osa.org.

Contact the FiO Sales Team +1.202.416.1428 | exhibitsales@osa.org

FIO 2017— RESERVE YOUR EXHIBIT SPACE TODAY!

Connect with Thousands of
Global Business Leaders,
Scientists and Engineers

Ensure your company's exposure
to the world's most respected
optics experts.

- Grow Sales
- Develop Global Collaborations
- Build Your Competitive Advantage
- Access New Revenue Streams

OSA FRONTIERS IN OPTICS LASER SCIENCE APS/DLS

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