

# Exhibitor Update September 2015

Hello and thank you for participating in FiO 2015! As October is quickly approaching, we wanted to provide information and upcoming deadlines to help with a smooth and efficient exhibiting experience.

## Operations & Logistics:

### 1. Exhibitor Orders and Deadlines *Coming Up Soon!*

- Money saving [upcoming deadlines](#) for booth furnishings and services is **28 September**.
- The FiO 2015 online [Exhibitor Service Manual](#) is located in the [Exhibitor Service Center](#).

### 2. Exhibitor Registration

- [Register](#) your booth personnel here. The pre-registration deadline is **21 September**.

### 3. Hotel Reservations

- Booking before **24 September** within the official FiO block, through OnPeak (new name for Travel Planners), is the only way to receive exclusive discounted rates on your [hotel reservations](#).

### 4. Schedule at a Glance

<b>Exhibitor Move-in</b>	
Monday, 19 October	08:00 – 17:00
<b>Tuesday Exhibit Hours</b>	09:30 to 16:00
Joint FiO/LS Poster Session	14:30 to 16:00
"IYL-To-Go" Student Chapter Competition	14:30 to 16:00
Exhibitor Appreciation Reception	16:00 to 17:00 <i>Sponsored by</i>
<b>Wednesday Exhibit Hours</b>	09:30 to 14:00
Joint FiO/LS Poster Session	09:30 to 11:00
<b>Exhibitor Move-out</b>	
Wednesday, 21 October	14:00 – 18:00*



**\*There will be no move out hours on Thursday. All exhibitors must be moved out of the hall on Wednesday. Please note the hours and make your travel plans accordingly.**

## Maximize Your Exposure:

- 1. Become a Sponsor:** Maximize your investment at FiO by securing a high-profile sponsorship. Sponsorships range from \$1000 - \$6,000. To receive a list of available sponsorships and to discuss further, please email us at [exhibitsales@osa.org](mailto:exhibitsales@osa.org).
- 2. Promote Your Booth!** Add the “We’re Exhibiting at FiO” banner to your emails and website! [Click here](#) for images and instructions.
- 3. FiO/LS Mobile Application:** FiO/LS 2015 has gone mobile again this year using CrowdCompass! We strongly encourage you to download our mobile guide to enhance your experience at FiO/LS 2015. You’ll be able to plan your day with a personalized schedule and browse exhibitors, maps and general show info.
- 4. Social Media:** Get the latest FiO/LS information via Twitter (#FiO15), Facebook, blogs and more! <http://www.frontiersinoptics.com/home/?r=true>

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## New! You're invited to OSA's Free Town Hall Forum on Biophotonics

**Wednesday, 21 October 2015, 18:00 - 20:00 Club Regent, Lobby Level, Fairmont San Jose**

Please join us for an [open town-hall meeting](#), where thought leaders debate and share perspectives that are critical to the rapidly expanding biophotonics market.

Questions to be discussed include:

- What is the enabling technology that has the most market traction?
- What are the challenges and opportunities among photonics technologies today?
- Where is the best potential for funding?

This event's new, interactive format will prioritize key findings for future use by the community. Happy hour drinks and snacks are complimentary.

To submit your questions and topics for discussion email Tom Hausken, Senior Industry Advisor, OSA, at [thausken@osa.org](mailto:thausken@osa.org).

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## Your OSA membership also comes with benefits from AIP

The American Institute of Physics is a federation of 10 scientific societies, OSA being the second largest. What benefits does AIP provide to OSA members?

- AIP's Society of Physics Students funnels about 300 undergraduate students to OSA each year, enabling them to "try on" membership, read OSA journals and attend OSA conferences. These students are OSA's future members and your future colleagues.
  - AIP provides Physics Today magazine each month to all OSA members because OSA is part of the AIP federation.
  - AIP sponsors two Congressional fellowships and a State Department fellowship in addition to OSA's science policy fellowships. OSA members are eligible to apply. In addition to these individual benefits, AIP also supports the physics community with statistical research on employment and education trends, archival and historical preservation, and many efforts that bring research topics to the attention of mainstream media.
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## International Year of Light 2015



The International Year of Light and Light-Based Technologies (IYL 2015) is a global initiative that will highlight to the citizens of the world the importance of light and optical technologies in their lives, for their futures, and for the development of society. A [resolution declaring 2015 the International Year of Light](#) was passed by the full United Nations General Assembly on 20 December 2013. The Optical Society is one of nine [founding scientific organizations](#) that worked to obtain the formal declaration.

Get the latest news and information. [Click Here](#) to find out how YOU can be part of IYL 2015!

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## Plan Ahead

Join us for the Exhibitor Appreciation Happy Hour sponsored by OSA Industry Development Associates. Stop by from 16:00 – 17:00 on Tuesday, 20 October immediately following the close of the exhibit hall. Enjoy a cold beverage and snacks while mingling with your fellow exhibitors, OIDA members and participants of the student competition.



## FiO Mobile App

All exhibitors will receive free VIP access to manage your profile within our FiO Mobile App. VIP access will allow you to update your company profile and contact information. Keep an eye out for an email from **support@crowdcompassmail.com** with the subject line 'Manage Profile for Frontiers in Optics/Laser Science 2015 Mobile App'.

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## Shipping

### Advance Shipping

- Advance shipping begins **Monday, 14 September at 08:00** and ends **Tuesday, 13 October at 16:00**.

[Advance shipping address:](#)

(Your Company Name & Booth Number)

FiO 2015

c/o Hargrove

YRC South San Francisco

201 Haskins Way

South San Francisco, CA 94080 USA

Advance Warehouse Receiving Hours: Monday-Friday 09:00 to 16:00

### Direct Shipping

- Direct shipping begins **Saturday 17 October at 08:00**. **The onsite Fed Ex will be responsible for all direct shipments.**

[Click here](#) for more details on direct shipments.

[Direct shipping address:](#)

Guest Name and cell #

FiO 2015 Exhibitor

Exhibit Company Name

Fairmont San Jose

170 Market Street

San Jose, CA 95113

Box \_\_\_\_ of \_\_\_\_



Questions? Contact us at [exhibits@osa.org](mailto:exhibits@osa.org)