



FIO 2014—RESERVE YOUR EXHIBIT SPACE TODAY

Ensure your company's exposure to the world's most respected optics experts. 85% of attendees visit the Exhibit Hall!

- Access New Revenue Streams
- Grow Sales
- Develop Global Collaborations
- Network for Success
- Maximize Your Marketing Potential
- Build Your Competitive Advantage

"This is my 'MUST ATTEND' optical science conference every year."

J. Allen Cox, Honeywell Labs

The Optical Society
2010 Massachusetts Ave NW
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RESERVE TODAY www.frontiersinoptics.org
OSA BUSINESS DEVELOPMENT TEAM +1 202.416.1428/exhibitsales@osa.org

ALL EYES ARE ON
YOUR COMPANY
Be part of the
FIO Exhibition in
Optics Valley
Celebrate OSA's
Upcoming 100th
Anniversary

EXHIBIT AT FIO 2014
Connect with Thousands
of Global Business Leaders,
Scientists, and Engineers

- Don't miss this unprecedented value opportunity to:
- connect with customers
 - inspire and educate your team
 - and grow your business!



OSA'S 98TH ANNUAL MEETING
FRONTIERS IN OPTICS 2014 IN "OPTICS VALLEY!"
JW Marriott Tucson Starr Pass Resort, Tucson, Arizona, USA
Exhibition 21-22 October 2014 Technical Conference 19-23 October 2014

OSA Frontiers in Optics Laser Science

EXHIBIT AT OSA'S ANNUAL MEETING Frontiers in Optics 2014 in "Optics Valley"



JW Marriott Tucson Starr Pass Resort
Tucson, Arizona, USA
Exhibition 21-22 October 2014
Technical Conference 19-23 October 2014

Optics & Photonics Innovation—and Sales—Start Here

The Optical Society is the leading association in optics and photonics, home to a global network of 180,000 accomplished business leaders, scientists, and engineers.

FiO 2014 is being held in Tucson, AZ, also known as Optics Valley because it is home to a large cluster of optics-related companies and research institutions. The 2014 conference and exhibition is OSA's second stop on its journey to celebrating 100 years in 2016.

Exhibiting and attending FiO 2014 will give you a competitive edge with its focus on new products and on innovations in current and future technology. FiO 2014 offers the perfect venue to meet new customers and build excitement for your company.

Exhibit at FiO—Connect with Customers, Educate Your Team, and GROW YOUR BUSINESS!

Relationships=Results. Connect with the Best. FiO Attendees are the World's Most Respected Optics Experts.

- Develop new business, valuable contacts and fresh ideas to boost sales and profitability.
- Meet with business and industry leaders from around the world.
- Network with OSA Board Members and top leadership as they convene to make decisions that shape the future of the organization and the industry.
- Represent your company to some of the most prominent figures in the industry.
- Build your competitive advantage as you access educational opportunities and learn about the newest technology.
- Tap into Tucson's "Optics Valley" internationally recognized community of optics and photonics professionals.

Secure your company's exhibit now—space is limited, so call today! +1 202.416.1428.



INCREASE YOUR ROI

Make Plans for Your Company to be Part of FiO 2014 in "Optics Valley."

Meet Your Customers!

Rates: OSA Corporate Members and OIDA Members Save More than \$200 on Exhibit Space at FiO 2014. Become an OSA Corporate Member Today. Visit osa.org/corporate or oida.org.

10'x10' Booth Rate

- OSA Corporate and OIDA Members - \$1,780
- Non-Members - \$1,900

Cost includes: standard drapery, ID sign, one (1) technical conference pass, and one (1) copy of the technical digest.

Tabletop Display Rate

- OSA Corporate and OIDA Members - \$1,225
- Non-Members - \$1,440

Cost includes: carpet, one (1) 6x2 skirted table, two (2) side chairs, ID sign, one (1) technical conference pass, and one (1) copy of the technical digest.

Complement Your Marketing Plan with an FiO 2014 Sponsorship.

Sponsorships allow you to achieve your goals before, during, and after the event. Increase your exposure to the FiO audience through a variety of promotional opportunities:

- Coffee Breaks and Receptions
- Attendee Bags
- FiO Buyers Guide Advertising
- Mobile Application Advertising

To discuss one of these options or tailored packages that support your business initiatives and align with your plans, contact OSA's Business Development Group at +1 202.416.1428.

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Contact the
OSA Business
Development Group
+1 202.416.1428
exhibitsales@osa.org

Be Part of the Excitement!

As an exhibitor at the FiO Exhibit, you will be part of a hotbed of exciting activities. Exhibit floor activities in the past have included:

1. Annual Student Leadership Contest
2. Poster Sessions
3. Meet the APS Editors
4. Hot Topic Programming - past years included the Enabled by Optics presentation, and an Executive Speaker Series event
5. Coffee Breaks

www.frontiersinoptics.org

Current and Past Participating Companies

3Scan
4D Technology Corporation
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AdlOptica GmbH
Advanced Glass Industries
AIP Publishing
ALPAO
American Elements
American Physical Society (APS)
Amplitude Laser, Inc.
Andover Corporation
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