

Optics and Photonics Congresses and Topical Meetings

EXHIBITOR AND SPONSORSHIP PROSPECTUS

Connecting our global community
through the sharing of knowledge
and enhancing business opportunities.

optica.org/Exhibits

OPTICA | Formerly
OSA

2024

2024 Exhibit and Sponsorship Opportunities

Grow your business with Optica Congresses and Topical Meetings.

Now more than ever, it's essential to stay connected with your customers and forge new relationships. With buyers resuming business travel and in-person interactions, this is your opportunity to engage with them face-to-face.

To support your efforts, Optica Meetings continue with in-person exhibits in 2024. Optica Meetings are international in scope, yet the exhibitor and attendee experiences remain intimate in scale. With an average attendance of up to 600 participants, the sense of community cannot be matched at larger meetings.

Optica Meetings can significantly extend your reach to a global audience of buyers and industry leaders, as well as early-career professionals looking to forge a career in the industry.

What you achieve at Optica Meetings:

- **Thought Leadership**
Demonstrate your company's strategic partnership capabilities to a highly engaged audience.
- **Mindshare**
Bring solutions directly to participants through brand exposure and networking.
- **Market Intelligence**
Gather genuine perspectives on attendees' business challenges.
- **Branding**
Be seen by decision-makers that influence the buying process.

2024 Optics and Photonics Congresses and Topical Meetings

Optica High-Brightness Sources and Light-Driven Interactions Congress

12 - 14 MARCH 2024

Austria Trend Hotel Savoyen Vienna
Vienna, Austria

CO-LOCATED TOPICAL MEETINGS

Compact (EUV & X-ray) Light Sources
High-Intensity Lasers and High-Field Phenomena
Mid-Infrared Coherent Sources
Optical Molecular Probes, Imaging and Drug Delivery
Optics and the Brain

optica.org/HighBrightnessOPC

Optica Biophotonics Congress: Biomedical Optics

07 - 10 APRIL 2024

Westin Fort Lauderdale Beach Resort
Fort Lauderdale, Florida, USA

CO-LOCATED TOPICAL MEETINGS

Clinical and Translational Biophotonics
Microscopy, Histopathology & Analytics
Optical Coherence Tomography
Optical Tomography and Spectroscopy
Optics and the Brain

optica.org/Biomed

Optica Digital Holography and Three-Dimensional Imaging Topical Meeting

03 - 06 JUNE 2024

Mec Paestum Hotel, Paestum, Italy

optica.org/DH

Optica Quantum 2.0 Conference and Exhibition

24 - 27 JUNE 2024

Postillion Hotel & Convention Centre WTC
Rotterdam
Rotterdam, Netherlands

optica.org/QuantumConference

Optica Imaging Congress

Presented with Optica Sensing Congress

15 - 19 JULY 2024

Le Centre de Congrès Pierre Baudis
Toulouse, France

CO-LOCATED TOPICAL MEETINGS

3D Image Acquisition and Display: Technology, Perception and Applications
Adaptive Optics: Methods, Analysis and Applications
Computational Optical Sensing and Imaging
Imaging Systems and Applications
Propagation Through and Characterization of Atmospheric and Oceanic Phenomena

optica.org/ImagingOPC

Optica Sensing Congress

Presented with Optica Imaging Congress

15 - 19 JULY 2024

Le Centre de Congrès Pierre Baudis
Toulouse, France

CO-LOCATED TOPICAL MEETINGS

Applied Industrial Spectroscopy
Laser Applications to Chemical, Security and Environmental Analysis
Optical Sensors
Quantum Sensing and Metrology

optica.org/SensingOPC

Optica Advanced Photonics Congress

28 JULY - 01 AUGUST 2024

Centre des congrès de Québec
Québec City, Québec, Canada

CO-LOCATED TOPICAL MEETINGS

Bragg Gratings, Photosensitivity and Poling in Glass Waveguides
Integrated Photonics Research, Silicon and Nanophotonics
Nonlinear Photonics
Novel Optical Materials and Applications
Solar Energy and Light-Emitting Devices
Photonic Networks and Devices
Signal Processing in Photonic Communications
Specialty Optical Fibers

optica.org/PhotonicsOPC

Optica Laser Congress and Exhibition

20 - 24 OCTOBER 2024

Grand Prince Hotel Osaka Bay
Osaka, Japan

CO-LOCATED TOPICAL MEETINGS

Advanced Solid State Lasers Conference
Applications of Lasers for Sensing and Free Space Communications
Laser Applications Conference

optica.org/LaserOPC

Optica Latin America Optics and Photonics Conference

10 - 14 NOVEMBER 2024

Holiday Inn & Suites Puerto Vallarta Marina & Golf, Puerto Vallarta, Mexico

optica.org/LAOP

Co-Sponsored Conferences

OFC Conference and Exhibition

Co-Sponsored by The IEEE Communications Society, The IEEE Photonics Society and Optica
Technical Conference: 24 - 28 March 2024
Exhibition: 26 - 28 March 2024
San Diego Convention Center
San Diego, California, USA

OFCConference.org

CLEO Conference and Exhibition

Co-Sponsored by American Physical Society - Division of Laser Science, The IEEE Photonics Society and Optica
Technical Conference: 05 - 10 May 2024
The CLEO Hub: 07 - 09 May 2024
Charlotte Convention Center
Charlotte, North Carolina, USA

CLEOConference.org

Frontiers in Optics + Laser Science Conference and Exhibition

Co-Sponsored by American Physical Society - Division of Laser Science and Optica
Technical Conference: 23 - 26 September 2024
Science + Industry Showcase: 23 - 26 September 2024
Colorado Convention Center
Denver, Colorado, USA

FrontiersInOptics.org

2024 Exhibit Rate Information

REACH KEY DECISION MAKERS

OPTIONS FOR IN-PERSON EXHIBITS

**Optica Corporate Members receive a 15% Discount

Product	Optica Corporate Member Price**	Non-Member Price
Exhibit Space	USD 2,750	USD 3,225
Includes	One Full Conference Registration and two Booth Staff Registrations. One display table, two chairs, may include carpet – depends on facility, company identification sign, company participation acknowledgment on meeting website*. Unless otherwise indicated, exhibit space does not include pipe, drape or hang points. Carpet is required for all booth spaces. Furnishings may be ordered from official decorator and vendors.	

Optica Corporate Member Discounts

Optica Corporate Members enjoy free access to a suite of benefits. In addition to an exclusive 15-25% discount off all Optica meetings, sponsorship and exhibit rates, Optica Congresses and Topical Meetings, Optica Corporate Members can also enjoy discounts on advertising space in *Optics & Photonics News (OPN)*, corporate webinars, mailing lists and so much more!

Learn more at optica.org/Industry

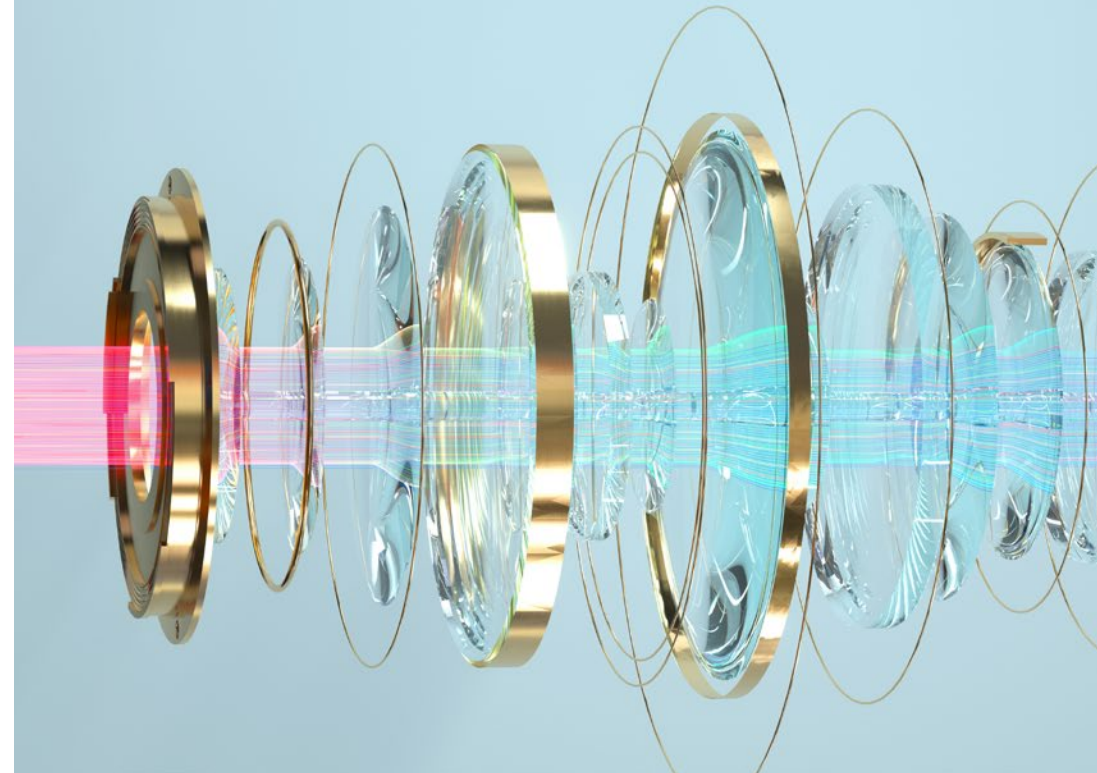
For information on how to become an Optica Corporate Member, please visit optica.org/Industry or email industry@optica.org

Reach key prospects
in an intimate setting
that fosters in-depth
conversation about your
company's technology.



“We will continue to keep these events on our trade show calendar each year because we always see the right people here and find the session topics to be informative and relevant.”

- Mae Steinberg,
Energetiq Technologies, Inc



2024 Sponsorships

SPECIALIZED AND TARGETED SPONSORSHIPS

Stand out with In-Person Networking Sponsorship Opportunities.
Optica Corporate Members receive a 25% discount.

Product	Optica Corporate Member Price**	Non-Member Price	Description
Receptions/Banquets/Lunches	USD 5,550	USD 7,550	Positioning your company as a sponsor of this high-profile event will skyrocket your visibility! Includes digital and print logo placements specific to the reception before and during the conference.
Coffee Break	USD 3,775	USD 5,050	Coffee will be served in the exhibit area during session breaks—a perfect time and place to promote your company! Greet attendees, pass out literature and invite them to connect with your company. Show Management will provide signage with your company logo.
Show Floor Theater	USD 3,775	USD 5,050	Exclusive sponsorship of one expo theater on the show floor and the ability to host a product demo session within the theater. This terrific branding opportunity includes signage on the show floor theater. **Opportunity only available at Quantum 2.0 and Laser Congress.**
Registration Sponsor	USD 2,300	USD 3,050	Sponsor logo with link to sponsor website on registration information page and registration confirmation email. Limited to 3 sponsors.
Event WiFi	USD 1,550	USD 2,050	Provide Wifi for all attendees at the event. Acknowledgment and Logo listed in Event Program, Slide prior to Technical Sessions and Signage at Registration.
Technical Session Slide Advertising	USD 1,550	USD 2,050	Company logo and message provided by the sponsor will be prominently displayed on a slide as technical attendees enter their session.
Email Blast – Banner Ad (WTKBYG)	USD 1,175	USD 1,550	A "What to Know Before You Go" email is sent to registered attendees the week prior to the event. Banner ads are limited to 3 sponsors.
Technology Showcase	USD 1,175	USD 1,550	Highlight your company or products in a 20-minute presentation in the Exhibit Floor Theater (15 min. presentation, 5 min. Q&A). Showcases are listed in the conference schedule. **Opportunity only available at Quantum 2.0 and Laser Congress.**
Conference Pens	USD 1,175	USD 1,550	Extend your brand during the show by providing customized pens with your company's message for all conference attendees. Items will be placed in the registration area and in session rooms. Sponsor is responsible for producing and shipping items to event for distribution at the show.
Conference Sessions Notepads	USD 1,175	USD 1,550	Extend your brand during the show by sponsoring customized notepads with your company's message for all conference attendees. Items will be distributed in session rooms. Sponsor is responsible for producing and shipping items to event for distribution at the show.
Conference Registration Bag Insert	USD 775	USD 1,050	Company flyer or small promotional item distributed to all attendees.
Event App – Banner Ad	USD 775	USD 1,050	Includes one rotating banner ad with a link to app content or an external website on all pages of the app.
Website – Ad	USD 550	USD 750	Ad with link to the advertiser's website. This ad may rotate with other advertisers.
Website – Large Rectangle Footer Ad	USD 550	USD 750	Ad with link to the advertiser's website. This ad may rotate with other advertisers.
Meeting Room	Call for Pricing		Secure a private meeting room at the event for special meetings, luncheons, etc.

*Company participation acknowledgment on meeting website is contingent upon the date of signed contract. **Optica Corporate Member Rates apply only if membership is active at the start of the meeting.

Sponsorship Packages

Let's work together to engage your audience with a unique opportunity for your brand!

	Platinum	Gold	Silver
Optica Corporate Member Pricing**	USD 5,675	USD 3,425	USD 1,550
Non-Member Pricing	USD 7,550	USD 4,550	USD 2,050
Full Conference Registration(s) (valued up to USD 1,100 each)	3	2	1
Email Blast to Attendees	✓		
Coffee Break (including signage)	✓	✓	
Technical Session Slide	✓	✓	
Conference Registration Bag Insert	✓	✓	
Recognition from Meeting Chair (as available)	✓	✓	✓
Logo and Link from Optica Meeting Website to Sponsor's Corporate Website*	✓	✓	✓

*Company participation acknowledgment on meeting website is contingent upon the date of signed contract.
 **Optica Corporate Member Rates apply only if membership is active at the start of the meeting.



Contact us today to discuss your business objectives, and we'll build a customized sponsorship package within the most effective tier that will deliver results, drive traffic and achieve your goals.

+1 202.416.1988

exhibitsales@optica.org

optica.org/Exhibits



Optica Meetings showcase key technologies and breakthroughs in research.

DRIVE BUSINESS TO YOUR COMPANY

Call today to reserve
your exhibit space or
sponsorship.

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- Optica Sensing Congress
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- Optica Laser Congress and Exhibition
- Optica Latin America Optics & Photonics Conference