

EXHIBITOR PROSPECTUS

FiO + LS

OSA FRONTIERS IN OPTICS
LASER SCIENCE APS/DLS

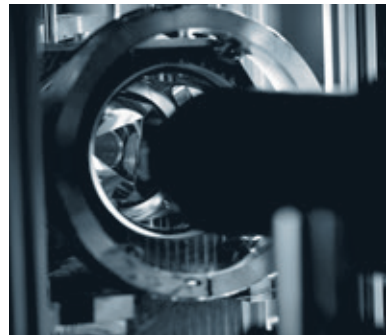
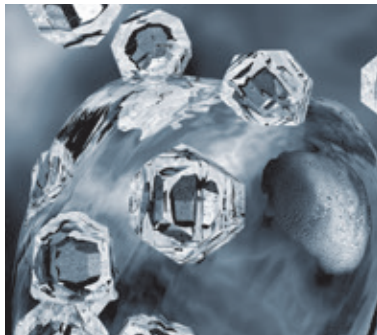


EXHIBIT AT FiO IN WASHINGTON, D.C., USA

TECHNICAL CONFERENCE

16 – 20 September 2018

**SCIENCE & INDUSTRY SHOWCASE,
FiO'S ENHANCED EXHIBITION**

18 – 19 September 2018

Washington Hilton,
Washington, District of Columbia, USA

LOCATION OFFERS EASY IN
AND OUT AND ACCESS TO
GOVERNMENT FUNDING
AGENCIES

**FOCUS ON 4 HOT MARKET
THEMES** OFFERS INSTANT
ACCESS TO INNOVATION TO
REDUCE YOUR DEVELOPMENT
TIME TO MARKET

EXHIBIT FORMAT MAXIMIZES
YOUR ACCESS TO ALL 1,200+
ATTENDEES

OSA®
The Optical Society

100
Since 1916

frontiersinoptics.org

EXHIBIT NOW TO CONNECT WITH CUSTOMERS, EDUCATE YOUR TEAM AND GROW YOUR BUSINESS!

Relationships = Results. Connect with the Best. FiO Attendees are the World's Most Respected Optics Experts.

As technology advances at an ever-increasing pace, the applications for optics continue to grow and fuel new discoveries. The organizations using and developing these technologies are looking for the product solutions companies like yours provide.

OSA FRONTIERS IN OPTICS

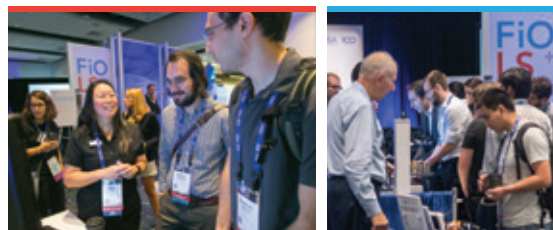
Frontiers in Optics, OSA's Annual Meeting, encompasses the breadth of optical science and engineering and fosters the exchange of information between researchers and product developers looking for ways to cut time to market through innovation.

LASER SCIENCE APS/DLS

This important forum, sponsored by **American Physical Society's Division of Laser Science (APS/DLS)** features the latest in laser applications, spanning topics in physics, biology and chemistry.

EXHIBITOR HIGHLIGHTS INCLUDE

- Unique focus on 4 key rapidly evolving and expanding markets
- Premier location in USA's easy-access capital city, Washington, D.C.
- Exhibit hours designed for maximum customer access
- Rapid-fire sessions in the Science & Industry Showcase
- And More!



RESERVE YOUR EXHIBIT & REACH 1,200+ BUYERS

Date and Location

Washington, D.C., offers efficient and affordable access (with three airports servicing the Greater Washington area); plus close proximity to funding agencies, leading science organizations and research institutions.

Technical Conference:
16 – 20 September 2018

Science & Industry Showcase, FiO's Enhanced Exhibition:
18 – 19 September 2018

Washington Hilton,
Washington, District of Columbia, USA

User-Market Conference Themes

The Technical Conference is organized around four themes that leverage the intersection between science and applications. This new future innovation themed conference brings product engineers and researchers from industry

and academia together to develop the revolutionary new products and technologies of tomorrow.

2018 Themes:

Automotive
Nanophotonics and Plasmonics
Quantum Technologies
Virtual Reality and Augmented Vision

Visionary Speakers

New visionary speakers come from within and beyond the optics and photonics community — each equipped to provide insight into cutting-edge advances related to the four conference user-market themes.

Maximum Access Format

Rapid-fire Oral Presentations, in a new show floor theater surrounded by exhibit booths, offer you maximum access to engage with attendees during extended show-focused times.

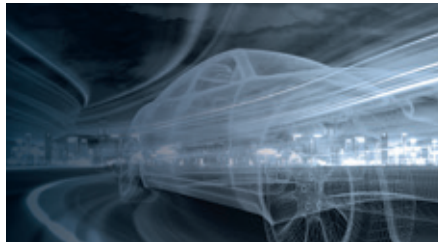
MEET 1,200+ CUSTOMERS IN 4 HOT MARKETS AT FiO 2018

Optics & photonics innovation — that speed your products to market — start here.

AUTOMOTIVE

Applications Featured:

- Attention Tracking (pNIRS, airforce)
- Clothing-smart Fabrics
- Compact Lasers
- Computing for Optical Systems
- Diagnostics
- GYRO Back-up for GPS Denied Areas
- Heads-up Displays
- Illumination and Non-imaging Design
- Laser Ignition
- Laser Manufacturing
- LIDAR
- Lighting Design
- Night Driving
- Novel Optical Manufacturing Techniques
- Quantum ID for Security
- Remote Control/Sensing
- Road Markings
- Sensing and Triggering



Reach These Buyers!

- Component suppliers
- Auto industry researchers
- Tier 1 and 2 suppliers
- Contract manufacturers
- Metrology engineers

VIRTUAL REALITY AND AUGMENTED VISION

Applications Featured:

- 3-D Display
- Accommodation (and Human Factors)
- Adaptive Optics for Vision
- Augmented Reality/Robotics
- Eye Tracking
- Freeform Design for Augmented Vision
- Image Acquisition
- Surgical Systems/Heads-up Display
- Telepresence



Reach These Buyers!

- Component suppliers
- Imaging researchers
- End-product vendors
- Contract manufacturers
- Application engineers

QUANTUM TECHNOLOGIES

Applications Featured:

- Quantum computing, qubits and quantum information processing
- Quantum Engineering and Control
 - optical clocks
 - high end light sources
 - detectors
 - optical frequency combs
- Quantum sensors
- Metrology
- Quantum key distribution and secure communications
- Novel imaging systems



Reach These Buyers!

- Component suppliers
 - precise laser systems
 - vacuum systems and components
 - sensor and detector developers
- Quantum scientists
- Encryption engineers
- Metrology engineers
- System manufacturers
- Software companies
- Defense integrators

Image: Atom interferometer, courtesy of M Squared Lasers Limited.



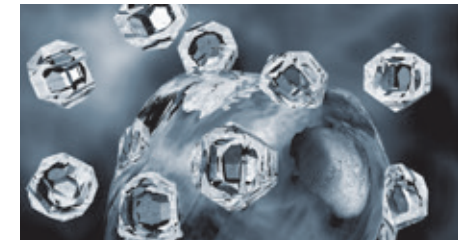
“Our team had a live demonstration of surgical robots for eye surgery on display at FiO. The exhibition offered us an opportunity to connect with those in the optical sciences to showcase how photonic techniques can be used to guide medical robots and provide critical information that can make robotic surgeries safer and better.”

*Jin U. Kang,
Laboratory for Computational Sensing and Robotics (LCSR),
Johns Hopkins University*

NANOPHOTONICS AND PLASMONICS

Applications Featured:

- Energy Harvesting and Conversion
- Fabrication and Instrumentation for Nanophotonics
- New Materials
- Plasmonics
- Q-Dots Spectroscopy Imaging Therapy
- Sensing/Biosensing
- Spectroscopy
- Structural (Nanophotonic) Colors



Reach These Buyers!

- Materials and device engineers
- Sensor manufacturers
- System integrators
- Life scientists
- Photonic integration manufacturers

EXHIBIT AT FiO

Connect with Customers, Access Cutting Edge Innovators and GROW YOUR BUSINESS!

Make a powerful impression by displaying your products and services in front of more than 1,200+ key prospects.

- Meet buyers and technology experts from four of the fastest growing vertical markets: automotive, quantum technologies, nanophotonics and plasmonics, and virtual reality and augmented vision.
- Develop new business, valuable contacts and fresh ideas to boost sales and profitability.
- Meet with business and industry leaders from around the world.
- Network with OSA Board Members and top leadership as they convene to make decisions that shape the future of the organization and the industry.
- Represent your company to some of the most prominent figures in the industry.
- Build your competitive advantage as you access educational opportunities and learn about the newest technology.
- Tap into Washington, D.C.'s government agencies and find a new source of funding for your company's R&D projects.
- Ensure you are a key player in the next phase of your clients' plans.



CONNECT
WITH 1,200+

SCIENCE & INDUSTRY SHOWCASE, FiO'S ENHANCED EXHIBITION

Tuesday, 18 September: 09:30 – 16:00
Wednesday, 19 September: 09:30 – 15:00

Reserve your exhibit space today!
+1.202.416.1952 | exhibitsales@osa.org

MEET YOUR CUSTOMERS!

Rates: OSA Industry Development Associates (OIDA) Members save 20% on exhibit space at FiO 2018. Become an OIDA Member today. Visit osa.org/industry

Booths & Tabletops Include:

- Company identification sign
- One complimentary technical registration (up to US \$1,100 value)
- Unlimited personnel registrations
- One copy of technical program
- Company profile listing in Buyers' Guide
- Company profile and link on web site
- Company profile listing in Conference App

Exhibit Booth

US \$2,380 | OSA Industry Development Associates (OIDA) Members

US \$2,800 | Non-members

Cost Includes: Raw 10' x 10' exhibit space (approximately 9 sqm) and pipe and drape. Furnishings, electricity and services will be available to order via the Exhibitor Service Manual.

Tabletop Display

US \$1,955 | OSA Industry Development Associates (OIDA) Members

US \$2,300 | Non-members

Cost Includes: One display table, two side chairs and standard carpet.

MAXIMIZE YOUR PARTICIPATION WITH A SPONSORSHIP AT FiO

Sponsorships put your company at the forefront of your buyer's mind and allow you to engage with your audience and achieve your goals before, during and after the event. Increase your exposure and visibility through a variety of promotional opportunities:

- Coffee Breaks and Receptions
- Attendee Bags
- FiO Buyers' Guide Advertising
- Conference App Advertising

Custom sponsorships are available! Let's work together to unlock a unique opportunity for your brand! Contact the FiO sales team at +1.202.416.1952 or exhibitsales@osa.org.



"The new features incorporated this year, such as the integration of the posters and 'rapid fire' oral presentations, was an effective way to bring conference attendees to the exhibition floor. Those direct interactions, maximized our ability to connect with current and potential customers."

*Groot Gregory,
Technical Marketing Director,
Synopsis*



FiO 2018 – RESERVE YOUR EXHIBIT SPACE TODAY!

Connect with Global Business
Leaders, Scientists and Engineers

Ensure your company's exposure
to the world's most respected
optics experts.

- Grow Sales
- Develop Global Collaborations
- Build Your Competitive Advantage
- Access New Revenue Streams

OSA FRONTIERS IN OPTICS
LASER SCIENCE APS/DLS

c/o The Optical Society
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Washington, D.C. 20036 USA

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