



# FiO LS+

OSA FRONTIERS IN OPTICS  
LASER SCIENCE APS/DLS

EXHIBIT AT FiO IN WASHINGTON, D.C., USA

**NEW DATES  
& LOCATION!**

**TECHNICAL CONFERENCE**  
16 – 19 September 2019

**SCIENCE & INDUSTRY  
SHOWCASE, FiO'S  
ENHANCED EXHIBITION**  
17-18 September 2019

Washington Marriott  
Wardman Park,  
Washington,  
District of Columbia, USA

**LOCATION** offers easy in and out and access to government funding agencies.

**FOCUS ON 4 HOT MARKET THEMES** offers instant access to innovation to reduce your development time to market.

**EXHIBIT FORMAT** maximizes your access to all 1,300+ buyers.



OSA FRONTIERS IN OPTICS + LASER SCIENCE APS/DLS:

## EXHIBIT NOW TO CONNECT WITH CUSTOMERS, EDUCATE YOUR TEAM AND GROW YOUR BUSINESS!

**Relationships = Results.** Connect with the Best. FiO Attendees are the World's Most Respected Optics Experts.

As technology advances at an ever-increasing pace, the applications for optics continue to grow and fuel new discoveries. The organizations using and developing these technologies are looking for the product solutions companies like yours provide.

### OSA FRONTIERS IN OPTICS

Frontiers in Optics, OSA's Annual Meeting, encompasses the breadth of optical science and engineering and fosters the exchange of information between researchers and product developers looking for ways to cut time to market through innovation.

### LASER SCIENCE APS/DLS

This important forum, sponsored by American Physical Society's Division of Laser Science (APS/DLS) features the latest in laser applications, spanning topics in physics, biology and chemistry.

### COLLOCATED TOPICAL MEETING

- OSA Fall Vision Meeting

### EXHIBITOR HIGHLIGHTS INCLUDE

- Unique focus on 4 key rapidly evolving and expanding markets
- Premier location in USA's easy-access capital city, Washington, D.C.
- Exhibit hours designed for maximum customer access
- Rapid-fire sessions in the Science & Industry Showcase
- And More!

## RESERVE YOUR EXHIBIT & REACH 1,300+ BUYERS

### Date and Location

Washington, D.C., offers efficient and affordable access (with three airports servicing the Greater Washington area); plus close proximity to funding agencies, leading science organizations and research institutions.

### Technical Conference:

16 - 19 September 2019

### Science & Industry Showcase, FiO's Enhanced Exhibition:

17 - 18 September 2019

Washington Marriott Wardman Park,  
Washington, District of Columbia, USA

### User-Market Conference Themes

The Technical Conference is organized around four themes that leverage the intersection between science and applications. This future innovation themed conference brings product engineers and researchers from industry and academia together to develop the revolutionary new products and technologies of tomorrow.

### 2019 Themes:

- Autonomous Systems
- Quantum Technologies
- Nanophotonics and Plasmonics
- Virtual Reality and Augmented Vision

### Visionary Speakers

New visionary speakers come from within and beyond the optics and photonics community — each equipped to provide insight into cutting-edge advances related to the four conference user-market themes.

### Maximum Access Format

Rapid-fire Oral Presentations, in a new show floor theater surrounded by exhibit booths, offer you maximum access to engage with attendees during extended show-focused times.



**"We've exhibited at FiO for a couple of years now. FiO is a great place to foster existing relationships, meet new customers and build brand recognition. We depend on FiO's strong conference programming which drives high-quality attendance that we are happy to meet with. We appreciate all the changes OSA has done with FiO to encourage conference attendees to visit the exhibition floor."**

*Steffen Schneider,  
President, Asphericon Inc*

# MEET 1,300+ BUYERS IN 4 HOT MARKETS AT FiO 2019

Optics & photonics innovation — that speeds your products to market — starts here.

“The format OSA arranged for this show provided a dynamic environment for the attendees as well as the exhibitors. There was a constant throng of people in the exhibit hall and our booth location and product display enticed many to stop by to say hello. We will exhibit in 2019.”

*George Murray,  
Vice President, Sales and Marketing, Inrad Optics*

## AUTONOMOUS SYSTEMS

### Technologies Featured:

- Attention Tracking (pNIRS, airforce)
- Compact Lasers
- Computing for Optical Systems
- Diagnostics
- Heads-up Displays
- Illumination and Non-imaging Design
- Laser Ignition
- Laser Manufacturing
- LIDAR
- Lighting Design
- Night Driving
- Novel Optical Manufacturing Techniques
- Optical Techniques for Navigation
- Remote Control/Sensing
- Road Markings
- Sensing and Triggering

### Reach These Buyers!

- Component suppliers
- Automation researchers
- System integrators
- Government agency researchers
- Metrology engineers

## VIRTUAL REALITY AND AUGMENTED VISION

### Technologies Featured:

- 3-D Display
- Accommodation (and Human Factors)
- Adaptive Optics for Vision
- Augmented Reality/Robotics
- Eye Tracking
- Freeform Design for Augmented Vision
- Image Acquisition
- Surgical Systems/Heads-up Display
- Telepresence

### Reach These Buyers!

- Component suppliers
- Imaging researchers
- End-product vendors
- Contract manufacturers
- Application engineers

## QUANTUM TECHNOLOGIES

### Technologies Featured:

- Quantum computing, qubits and quantum information processing
- Quantum Engineering and Control
  - optical clocks
  - high end light sources
  - detectors
  - optical frequency combs
- Quantum sensors
- Metrology
- Quantum key distribution and secure communications
- Novel imaging systems

### Reach These Buyers!

- Component suppliers
  - precise laser systems
  - vacuum systems and components
  - sensor and detector developers
- Quantum scientists
- Encryption engineers
- Metrology engineers
- System manufacturers
- Software companies
- Defense integrators

## NANOPHOTONICS AND PLASMONICS

### Technologies Featured:

- Energy Harvesting and Conversion
- Fabrication and Instrumentation for Nanophotonics
- New Materials
- Plasmonics
- Q-Dots, Spectroscopy, Imaging
- Sensing/Biosensing/Biotherapeutics
- Spectroscopy
- Structural (Nanophotonic) Colors
- Tags for Security, Flow Diagnostics, Etc.

### Reach These Buyers!

- Materials and device engineers
- Sensor manufacturers
- System integrators
- Life scientists
- Photonic integration manufacturers



# EXHIBIT AT FiO

## Connect with Customers, Access Cutting Edge Innovators and GROW YOUR BUSINESS!

Make a powerful impression by displaying your products and services in front of more than 1,300+ key prospects.

- Meet buyers and technology experts from four of the fastest growing vertical markets: autonomous systems, quantum technologies, nanophotonics and plasmonics, and virtual reality and augmented vision.
- Develop new business, valuable contacts and fresh ideas to boost sales and profitability.
- Meet with business and industry leaders from around the world.
- Network with OSA Board Members and top leadership as they convene to make decisions that shape the future of the organization and the industry.
- Represent your company to some of the most prominent figures in the industry.
- Build your competitive advantage as you access educational opportunities and learn about the newest technology.
- Tap into Washington, D.C.'s government agencies and find a new source of funding for your company's R&D projects.
- Ensure you are a key player in the next phase of your clients' plans.

### SCIENCE & INDUSTRY SHOWCASE, FiO'S ENHANCED EXHIBITION

Tuesday, 17 September:  
09:30 – 16:00

Wednesday, 18 September:  
09:30 – 15:00

Reserve your exhibit space today!  
+1.202.416.1988  
exhibitsales@osa.org



## MEET YOUR CUSTOMERS!

### Booths & Tabletops Include:

- Company identification sign
- One complimentary technical registration (up to US \$1,100 value)
- Unlimited personnel registrations
- One copy of technical program
- Company profile listing in Buyers' Guide
- Company profile and link on web site
- Company profile listing in Conference App

### Exhibit Booth

US \$2,465 — OSA Industry Development Associates (OIDA) Members

US \$2,900 — Non-members

**Cost Includes:** Raw 10' x 10' exhibit space (approximately 9 sqm) and pipe and drape. Furnishings, electricity and services will be available to order via the Exhibitor Service Manual.

### Tabletop Display

US \$2,040 — OSA Industry Development Associates (OIDA) Members

US \$2,400 — Non-members

**Cost Includes:** One display table, two side chairs and standard carpet.



CONNECT WITH 1,300+

## MAXIMIZE YOUR PARTICIPATION WITH A SPONSORSHIP AT FiO

Sponsorships put your company at the forefront of your buyer's mind and allow you to engage with your audience and achieve your goals before, during and after the event. Increase your exposure and visibility through a variety of promotional opportunities:

- Coffee Breaks and Receptions
- Attendee Bags
- FiO Buyers' Guide Advertising
- Conference App Advertising

**Custom sponsorships are available!** Let's work together to unlock a unique opportunity for your brand! Contact the FiO sales team at +1.202.416.1988 or [exhibitsales@osa.org](mailto:exhibitsales@osa.org).

## DID YOU KNOW?

OSA Industry Development Associates (OIDA) Members save 15% on exhibit space at FiO 2019. Become an OIDA Member today.

Visit [osa.org/industry](http://osa.org/industry)  
[oida@osa.org](mailto:oida@osa.org)



# FiO 2019 – RESERVE YOUR EXHIBIT SPACE TODAY!

Connect with Global  
Business Leaders, Scientists  
and Engineers

Ensure your company's exposure  
to the world's most respected  
optics experts.

- Grow Sales
- Develop Global Collaborations
- Build Your Competitive Advantage
- Access New Revenue Streams

OSA FRONTIERS IN OPTICS  
LASER SCIENCE APS/DLS

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