

EXHIBITOR PROSPECTUS

FiO LS +

OSA FRONTIERS IN OPTICS
LASER SCIENCE APS/DLS

EXHIBIT AT FiO IN
WASHINGTON, D.C., USA

TECHNICAL CONFERENCE

13 - 17 September 2020

**SCIENCE & INDUSTRY SHOWCASE,
FiO'S ENHANCED EXHIBITION**

15 - 16 September 2020

Washington Marriott Wardman Park,
Washington, District of Columbia, USA

**UNIQUE FOCUS ON 4 HOT MARKET
THEMES** offers instant access to
innovation to reduce your
development time to market.

EXHIBIT FORMAT maximizes your
access to industry leaders and buyers.

LOCATION offers easy in and
out and access to government
funding agencies.

**WHERE INNOVATION
MEANS BUSINESS**

frontiersinoptics.org





OSA FRONTIERS IN OPTICS + LASER SCIENCE APS/DLS:

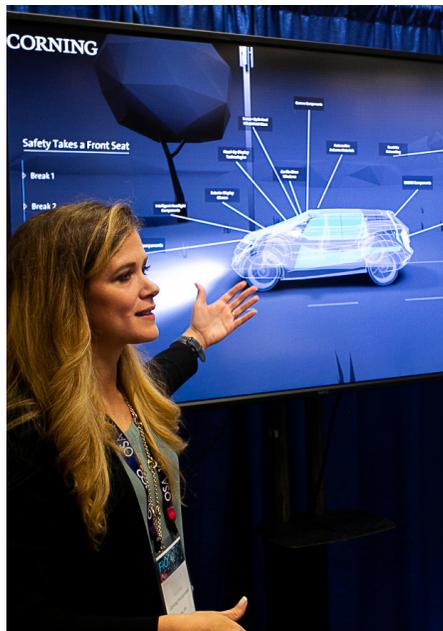
EXHIBIT NOW

Meet with Customers, Educate Your Team and Grow Your Business!

CONNECT WITH THE BEST.

FiO Attendees are the World's Most Respected Optics Experts.

As technology advances at an ever-increasing pace, the applications for optics continue to grow and fuel new discoveries. The organizations using and developing these technologies are looking for the product solutions companies like yours provide.



Support your industry and promote your place in the science and application ecosystem. Reserve your booth today!

OSA FRONTIERS IN OPTICS

Frontiers in Optics, OSA's Annual Meeting, encompasses the breadth of optical science and engineering and fosters the exchange of information between researchers and product developers looking for ways to cut time to market through innovation.

FiO 2020 – AN ENHANCED EXHIBITION EXPERIENCE

Exhibit Benefits Include:

- One-of-a-kind focus on 4 key rapidly evolving and expanding markets
- Premier location in USA's easy-access capital city, Washington, D.C.
- Unopposed exhibit hours designed for maximum customer access
- Rapid-fire sessions in the Science & Industry Showcase
- Show Floor Demonstration Areas
- Opportunity to recruit the best and brightest young professionals.
- Free daily exhibit hall lunches offer more networking opportunities

RESERVE YOUR EXHIBIT & REACH 1,300+ INDUSTRY LEADERS

Dates and Location

Washington, D.C., offers efficient and affordable access (with three airports servicing the Greater Washington area); plus close proximity to funding agencies, leading science organizations and research institutions.

Technical Conference:

13 – 17 September 2020

Science & Industry Showcase, FiO's Enhanced Exhibition:

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User-Market Conference Themes

The Technical Conference is organized around four themes that leverage the intersection between science and applications. This future innovation themed conference brings product engineers and researchers from industry and academia together to develop the revolutionary new products and technologies of tomorrow.

2020 Themes Represent Cutting-Edge Applications in Optics and Photonics:

- Autonomous Systems
- Machine Learning
- Quantum Technologies
- Virtual Reality and Augmented Vision

Visionary Speakers

New visionary speakers come from within and beyond the optics and photonics community – each equipped to provide insight into cutting-edge advances related to the four conference user-market themes.

Maximum Access Format

Rapid-fire Oral Presentations in a show floor theater surrounded by exhibit booths, offer you maximum access to engage with attendees during extended show-focused times.





MEET 1,300+ BUYERS IN 4 HOT MARKETS AT FiO 2020

Optics & photonics innovation – that speeds your products to market – starts here.

“FiO is a fantastic opportunity for us to connect with a variety of customers that are working at the leading edge of technology development. At FiO especially we are able to connect with customers in the quantum technology space and really figure out what it is they need from us in a technology development role going forward to solve their problems.”

Thomas Tongue, VP Sales and Marketing, Toptica

AUTONOMOUS SYSTEMS

Technologies Featured:

- Attention Tracking (pNIRS, airforce)
- Compact Lasers
- Computing for Optical Systems
- Diagnostics
- Heads-up Displays
- Illumination and Non-imaging Design
- LIDAR
- Lighting Design
- Night Driving Technologies
- Optics Used in Laser Manufacturing and Marking Applications
- Optical Techniques for Navigation
- Remote Sensing and Autonomous Data Processing
- Optical Control and Monitoring of Manufacturing Processes

Reach These Buyers!

- Component suppliers
- Automation researchers
- System integrators
- Government agency researchers
- Metrology engineers

VIRTUAL REALITY AND AUGMENTED VISION

Technologies Featured:

- 3-D Display
- Accommodation (and Human Factors)
- Adaptive Optics for Vision
- Augmented Reality/Robotics
- Eye Tracking
- Freeform Design for Augmented Vision
- Image Acquisition
- Surgical Systems/Heads-up Display
- Telepresence

Reach These Buyers!

- Component suppliers
- Imaging researchers
- End-product vendors
- Contract manufacturers
- Application engineers

QUANTUM TECHNOLOGIES

Technologies Featured:

- Quantum computing, qubits and quantum information processing
- Quantum Engineering and Control
 - optical clocks
 - high end light sources
 - detectors
 - optical frequency combs
- Quantum sensors
- Metrology
- Quantum key distribution and secure communications
- Novel imaging systems

Reach These Buyers!

- Component suppliers
 - precise laser systems
 - vacuum systems and components
 - sensor and detector developers
- Quantum scientists
- Encryption engineers
- Metrology engineers
- System manufacturers
- Software companies
- Defense integrators

MACHINE LEARNING

Technologies Featured:

- Predictive Analytics
- Image recognition
- Biomedical imaging
- Optical neural networks
- Fiber network analysis
- Autonomous systems
- Inverse Design
- Pattern Recognition
- Big Data

Reach These Buyers!

- Automation researchers
- System integrators
- Imaging researchers
- Computer scientists
- Software companies





EXHIBIT AT FiO

What Makes FiO a Unique Opportunity to Grow Your Business?

Connections. Connections to buyers. Connections to new ideas. Connections to innovations. Connections to new markets.

8 WAYS FiO DELIVERS ROI

- Meet 1,300+ buyers and technology experts from four of the fastest growing vertical markets: autonomous systems, quantum technologies, machine learning, and virtual reality and augmented vision.
- Develop new business, valuable contacts and fresh ideas to boost sales and profitability.
- Meet with business and industry leaders from around the world.
- Network with OSA Board Members and top leadership as they convene to make decisions that shape the future of the organization and the industry.
- Represent your company to some of the most prominent figures in the industry.
- Build your competitive advantage as you access educational opportunities and learn about the newest technology.
- Tap into Washington, D.C.'s government agencies and find a new source of funding for your company's R&D projects.
- Ensure you are a key player in the next phase of your clients' plans.

SCIENCE & INDUSTRY SHOWCASE – FiO'S ENHANCED EXHIBITION

Tuesday, 15 September:
09:30 – 16:00

Wednesday, 16 September:
09:30 – 15:00

Reserve your exhibit space today!
+1.202.416.1988
exhibitsales@osa.org

OIDA MEMBERS RECEIVE A DISCOUNT!

OSA Industry Development Associates (OIDA) Members receive a 15% discount on sponsorship and exhibit rates if the OIDA membership is active at the start of the conference and the member has chosen the Business Development benefit category as part of their OIDA member benefits. Become an OIDA Member today.

Visit osa.org/industry
oida@osa.org



“What’s important to us about FiO is the fact that FiO brings together the leading researchers and visionaries in our industry. It’s very important for our company to not only listen to our customers but to understand what’s going on in science and what is the next thing coming. For instance, one of the themes being Quantum is very important to us. We believe there is a lot of opportunity in that realm and being at this conference really helps us stay in front of what’s going on in science.”

Dan Denison, Sales Manager, OptoSigma

MEET YOUR CUSTOMERS!

Booths & Tabletops Include:

- Company identification sign
- One complimentary technical registration (up to US \$1,100 value)
- Unlimited personnel registrations
- One copy of technical program
- Company profile listing in Buyers' Guide
- Company profile and link on web site
- Company profile listing in Conference App

Exhibit Booth Pricing

US \$2,550 – OSA Industry Development Associates (OIDA) Members

US \$3,000 – Non-members

Cost Includes: Raw 10' x 10' (approx. 9 SQM) exhibit space and pipe and drape. Furnishings, electricity and services will be available to order via the Exhibitor Service Manual.

Tabletop Display

US \$2,101 – OSA Industry Development Associates (OIDA) Members

US \$2,472 – Non-members

Cost Includes: One display table, two side chairs and standard carpet.

MAXIMIZE YOUR PARTICIPATION WITH A SPONSORSHIP AT FiO

Sponsorships put your company at the forefront of your buyer's mind and allow you to engage with your audience and achieve your goals before, during and after the event. Increase your exposure

and visibility through a variety of promotional opportunities:

- Coffee Breaks and Receptions
- FiO Program Book Advertising
- Attendee Bags
- Conference App Advertising

Custom sponsorships are available!

Let's work together to unlock a unique opportunity for your brand!

Contact the FiO sales team at
+1.202.416.1988 or
exhibitsales@osa.org.

2019 SPONSORS



FiO 2020 – RESERVE YOUR EXHIBIT SPACE TODAY!

Connect with Global Business Leaders, Scientists and Engineers

Ensure your company's exposure to the world's most respected optics experts.

- Grow Sales
- Develop Global Collaborations
- Build Your Competitive Advantage
- Access New Revenue Streams

TECHNICAL CONFERENCE

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OSA FRONTIERS IN OPTICS LASER SCIENCE APS/DLS

c/o The Optical Society
2010 Massachusetts Avenue, NW
Washington, D.C. 20036 USA

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