

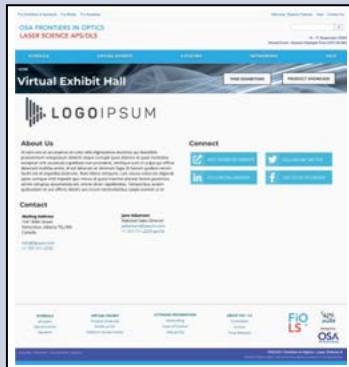
EXHIBIT AT THE ALL-VIRTUAL FiO

Showcase Your Technology to Thousands of New Prospects

Now more than ever, it's important to stay connected with your customers and develop new relationships. While buyers worldwide may be avoiding physical connections, how do you engage customers and prospects? The all-virtual FiO exhibition brings those customers to you! OSA Frontiers in Optics + Laser Science APS/DLS, OSA's annual meeting, will be held as scheduled in an all-virtual format. The OSA Quantum 2.0 Conference will be presented concurrently.

This all-virtual showcase enables you to reach an expanded base of thousands of potential customers from around the globe. OSA's virtual events have been reaching 3 to 5 times the number of attendees. **Your customer universe just expanded!**

BASIC EXHIBITOR

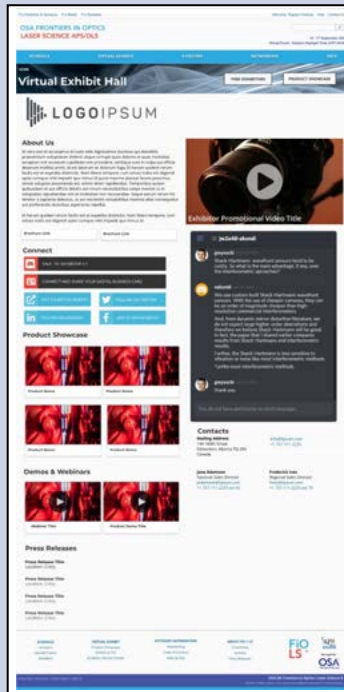


Detailed descriptions of the three virtual exhibitor page options and other specialized and targeted sponsorships follow this page.

To see the exhibitor options online, click this link:

[EXHIBITOR PAGES](#)

ENHANCED EXHIBITOR



CONFERENCE-WIDE SPONSOR



Reserve your spot by 4 September 2020!

+1.202.416.1988 | exhibitsales@osa.org | osa.org/fio

EXHIBIT AT THE ALL-VIRTUAL FiO

Showcase Your Technology to Thousands of New Prospects

Options for Participation

(OIDA Corporate Members Receive a 25% Discount!)

RATES	BASIC EXHIBITOR	ENHANCED EXHIBITOR	CONFERENCE-WIDE SPONSOR
	OIDA Member US\$ 375	OIDA Member US\$ 750	OIDA Member US\$ 1,875
	Non-Member US\$ 500	Non-Member US\$ 1,000	Non-Member US\$ 2,500
WHAT'S INCLUDED			
Company Name/Logo	Yes	Yes	Yes
Logo Listing on Exhibitor Directory	Yes	Yes	Yes
Contact Listings (name, title, address, email, phone)	1	2	6
Company Website URL, Social Links (LinkedIn, Twitter, Facebook)	Yes	Yes	Yes
Select Product Categories (to be part of a search functionality)	Yes (3 total - 1 Primary & 2 Secondary)	Yes (6 total - 2 Primary & 4 Secondary)	Yes (9 total - 3 Primary & 6 Secondary)
Summary of Daily Visits (anonymous clicks/digital stats)	Yes	Yes	Yes
Company Description	500 Character Limit (approx. 75-100 words)	1,000 Character Limit (approx. 125-200 words)	2,000 Character Limit (approx. 250-400 words)
Virtual Business Card Button & Reports		Yes	Yes
1:1 and Group Chat		Yes	Yes
1500 x 500 Billboard/Feature Space on sponsor info page			Yes
Video Links (Demos, Webinars) YouTube or Vimeo under 10 min in length		2 Videos	4 Videos
Company Brochure (pdf)		2	2
Press Releases (pdf)		4 (Static - In Platform)	6 (Static - In Platform)
Product Images (png, jpg)		4	8
Company's Job Postings from OSA's Work in Optics		4	8
Product Descriptions		1,000 Character Limit (approx. 125-200 words)	2,000 Character Limit (approx. 250-400 words)

Platform enabled 60 days after event.

EXHIBIT AT THE ALL-VIRTUAL FiO

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Specialized and Targeted Sponsorships

(OIDA Corporate Members Receive a 25% Discount!)

PRODUCT	OIDA MEMBER PRICE	NON-MEMBER PRICE	DESCRIPTION
Plenary, Visionary or Keynote Video Sponsorship	US\$ 3,750	US\$ 5,000	30 second video to play prior to the plenary/visionary/keynote. Video provided by sponsor.*
Daily Tech Zoom Room Sponsorship	US\$ 2,250	US\$ 3,000	Static logo on Embedded Frame around Zoom videoconferencing window. Includes title of session, presider name, sponsor logo.
Coffee Break Sponsorship	US\$ 1,125	US\$ 1,500	Breakout room(s) for attendees to network & connect with the sponsor based on a particular hot topic chosen by the sponsor, for discussion facilitation.
Registration Sponsor	US\$ 2,250	US\$ 3,000	Sponsor Logo with link to sponsor website on registration information page and registration confirmation email.
Rotating Ad	US\$ 750	US\$ 1,000	Ad with links to advertisers website located on home page of the event website. This ad rotates with other advertisers.
Static Ad	US\$ 375	US\$ 500	Ad with links to advertisers website located on secondary pages of the event website. This ad rotates with other advertisers.

* Video to be reviewed and approved by FiO Management

Amplify your exposure to new connections that will boost your bottom line!

Reserve your spot today!

The deadline to sign up is
4 September 2020

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